

APPLICATION FOR ADMISSION SCHOOL OF JOURNALISM AND ELECTRONIC MEDIA

Specialty Areas: See Attached Descriptions

Print/Web Journalism _____ Broadcast Journalism _____ Magazine Journalism _____ Media Management _____ Science Journalism _____ Sports Journalism _____ Visual Communication _____ Other (list) _____

Name _____ UT ID No. 000- _____

Campus Address _____ Apt. No. _____
_____ Zip _____ Phone _____

UT E-mail Address _____

Home Address _____ Apt. No. _____
_____ Zip _____ Phone _____

Current Status: _____ College of Communication and Information Pre-Major
_____ College of Arts and Sciences
_____ Other _____

Academic Record (list letter grade earned in each course completed)

GPA in all work attempted _____ Hours Completed _____

English 101 _____ English 102 _____ JEM 175 _____ JEM 200 _____
Psychology 110 _____ Nat. Sciences _____
Political Science 102 _____ Quantitative Reasoning Electives _____

Catalog Year _____

Attach: 1) Academic History (go to MyUTK to access this information)

2) A one-page statement of your reasons for wanting to major in JEM and what you want to do in your future

DO NOT WRITE BELOW THIS LINE

Assigned Adviser _____

Approvals:

Director _____

Director, Undergraduate Advising _____

JEM ELECTIVES-SPECIALTY AREAS

Students are encouraged to select one of the following potential specialty areas and complete **four courses** in that area. Students may also select more than one specialty by selecting additional JEM and CCI Electives. Students may also design a new specialty area.

PRINT/WEB JOURNALISM: 333, 412, 422, 430

As the newest medium, the web offers students a vast variety of opportunities. The reporting and writing skills that were necessary for print are much the same for the web. Students who learn the multimedia skills taught for this medium will be highly marketable in the news business of the future. These students can minor in a range of subjects such as history, political science, sociology, and foreign languages.

BROADCAST JOURNALISM: 360 or 365, 411, 422, 460

Students interested in broadcast journalism are interested in careers as radio-TV-web reporters, producers, and anchors. Students will learn multimedia reporting for all electronic media. Many students in this area also minor in political science.

SPORTS JOURNALISM: 365, 375, 422, 475

Sports is a highly popular activity of society and this area of concentration is selected by many of our students. The number of organizations devoted to sports reporting and sports information is growing and the opportunities for multimedia reporting for traditional news organizations, as well as, specialty sports venues is increasing.

SCIENCE JOURNALISM: 422, 450, 451, 456

Students interested in science journalism prepare themselves for careers as science writers in universities, medical facilities and research labs as well as, the traditional media of newspapers and magazines. Science-oriented news web sites are also on the rise, and these sites are calling for reporters, writers, editors, and graphics specialists who have multimedia skills.

MAGAZINE JOURNALISM: 333, 414, 415, 422

In this age of new media, magazine journalism is still a viable and popular option for many students. Magazines themselves are changing, and they need reporters and editors who can take them beyond the traditions of print and into the world of the web and mobile devices.

VISUAL COMMUNICATION: 336, 380, 390, 436, 446, 490

Students interested in visual communication are interested in careers as photojournalists, photo editors, publication designers, visual reporters, television video editors, television producers, television directors, television creative services and promotions. Many students in this area also minor in cinema studies.

MEDIA MANAGEMENT: 320, 420, 470, 480

Students interested in media management are interested in careers in media promotions, media sales, media programming, and media management. Many media management students minor in business administration.

OTHER POSSIBLE SPECIALTY AREAS:

Business Reporting: 333,422, 430 along with other approved JEM courses

Political Reporting: 333, 422, 430 along with other approved JEM courses

Entertainment Reporting: 336, 411, 436, 460 along with other approved JEM courses

Web Journalism: 422 along with other approved JEM courses

International Journalism: 494 Special Topics: International Communication along with other approved JEM courses

Students may combine courses in the major with courses outside the College. Courses outside of the major will not satisfy the JEM electives unless otherwise approved. Bring questions to group advising or see a JEM faculty member.

COLLEGE ELECTIVES (Select two courses from JEM or another unit in CCI) Students are encouraged to consider a professional internship (JEM 498) as one of these courses. Students interested in media management may wish to take Advertising 250, PR 270, or CS 240. Students interested in print/web journalism may wish to take PR 270.